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A Guide to the
Sol Worth Papers
1926-1977

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UPT 50 W933

Prepared by Steven A. Banks, Thomas G. Potterfield under the direction of Theresa R. Snyder

March 1991

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TABLE OF CONTENTS

<u>PROVENANCE</u>	1
<u>ARRANGEMENT</u>	1
<u>BIOGRAPHICAL NOTE</u>	1
<u>SCOPE AND CONTENT</u>	4
<u>CONTROLLED ACCESS HEADINGS</u>	6
<u>INVENTORY</u>	8
<u>BIOGRAPHICAL FILES</u>	8
<u>CORRESPONDENCE</u>	8
<u>ADMINISTRATIVE FILES</u>	11
<u>PROFESSIONAL ACTIVITIES</u>	14
<u>TEACHING</u>	20
<u>RESEARCH</u>	25
<u>WRITINGS</u>	35
<u>PHOTOGRAPHS</u>	52

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PROVENANCE

These papers were donated to the Annenberg School for Communications by Mrs. Worth and transferred to the University of Pennsylvania Archives and Records Center in January of 1990.

ARRANGEMENT

The papers of Sol Worth, Professor of Communications at the Annenberg School of Communications from 1960 to 1977, are arranged in eight series. They include: Biographical Papers, Correspondence, Administrative Papers, Professional Activities, Teaching, Research, Writings, and Photographs.

The series are generally arranged either chronologically and/or alphabetically depending on the series or subseries. Please refer to the inventory for further clarification.

BIOGRAPHICAL NOTE

Sol Worth was born Sol Wishnepolsky on September 19, 1922 in New York City. The son of a dressmaker by the name of Jack Wishnepolsky, very little is know of his life before he began formal education.

He attended the High School of Music and Art in New York City from 1936 until 1940. Upon graduation from high school with a major concentration in art, he went to the University of Iowa. At Iowa, he majored in painting and sculpture and graduated with a Bachelor of Fine Arts in 1943.

After leaving the University of Iowa, he served in the United States Navy from 1943 until 1945. While in the Navy, he was assigned to Military Intelligence at the Joint Intelligence Center in the Pacific Ocean area aboard the U.S.S. Missouri.

In 1945, he married the former Tobia Lessler and together they had a daughter who is now known as Debora Worth Hymes. He returned to New York and began work for the Goold Studios in still photography and motion pictures. Working in the same firm for over seventeen years, he eventually became Vice-president and Creative Director of the studios. While at Goold, he entered the New School for Social Research where he took various courses in film production, film animation and film editing from 1948 until 1950.

His scholarly abilities were well recognized during this period as he was granted a Fullbright Lectureship as a Visiting Professor of Documentary Film and Photography during the 1956-1957 year at the University of Helsinki in Helsinki, Finland. Here he produced a documentary film entitled "Teatteri," which was chosen for the permanent collection of Documentary Film at the Museum of Modern Art in New York City.

This film prompted Gilbert Seldes, the founder of the Annenberg School of Communications, to invite Worth to become a Visiting Lecturer at the University of Pennsylvania's Annenberg School. After serving as a consultant for several years while working at Goold, Worth decided to accept a part-time position in 1960. While working at both Penn and Goold for these first few years, Worth was named the Director of the Documentary Film Laboratory and supervisor of Media Laboratories at Annenberg.

In 1964, Worth decided to devote himself full-time to his teaching and research in visual communication and moved to Philadelphia to take a position as Assistant Professor of Communications. For Worth, this began a rapid ascent through the Annenberg School. In 1966, he was promoted to Associate Professor and Director of the Media Laboratories and in 1973, he was named a full Professor of Communication. During this period, he was awarded an M.A. Honoris Causa from the University in 1971, to go along with his Fine Arts degree that he had received from

the University of Iowa. He was also a Visiting Research Professor at the Mount Sinai School of Medicine, City University of New York from 1968 until 1972.

In 1976, after having been promoted to a full Professorship in Communications only three years earlier, Worth began a new project in his scholarly career as he was appointed the first Chair of the newly begun Undergraduate major in Communications. To a large degree, this major was created because of Worth's perseverance and interest in the project.

Worth's promotions were, in part, a recognition of some of the outstanding research and scholarly studies that he had undertaken while at Penn. In 1966 he received a National Science Foundation grant that enabled him to instruct the Navajo Indians in the art of filmmaking as part of a study of cross-cultural communication. This research, which was probably his most famous, eventually led to the publication of a book in 1972, which was co-authored with anthropologist John Adair, entitled, *Through Navajo Eyes: An Exploration in Film Communication and Anthropology*. Additionally, in 1967, Worth received the Wenner-Gren Foundation award for outstanding research in communication and anthropology. As the author of over two dozen scholarly papers, he was well recognized in the fields of anthropology and communications, as well in the field of visual communication.

His participation and leadership in a variety of scholarly organizations and publications was a mark of this respect. In 1970, he founded, along with the anthropologist Margaret Mead and others, the Anthropological Film Research Institute, and from 1972 through 1974, he served as founding President of the Society for the Anthropology of Visual Communication. He was also Chair of the Research Division of the University Film Association and served as the Senior Member of the Board of Directors for the Society for Cinematologists from 1967 through 1970. Finally, he served as editor of the journal, *Studies in the Anthropology of Visual Communication* from its inception in 1973 until his death.

Sol Worth was also involved with a wide range of more broadly based organizations throughout his career, such as: the American Anthropological Association, the American Film Institute, and the International Film Seminars, as well as the National Endowment for the Humanities, the National Science Foundation, and the Smithsonian Institute. These positions were all in addition to the many committees and posts, including sitting on the University Council, which he served on within the University of Pennsylvania system.

Worth was in the midst of submitting a proposal to the Guggenheim Foundation for a large-scale research project in visual communications, when he died on August 29, 1977, of a heart attack

at the age of fifty-five. He had been attending a professional conference in Boston when he was stricken.

SCOPE AND CONTENT

The Sol Worth Papers, 1926-1977, n.d. consisting mostly of the contents of his Annenberg office at the time of his death, almost exclusively relate to his professional and scholarly pursuits. With only a very few exceptions, the materials in the collection document his activities while at the Annenberg School for Communications at the University of Pennsylvania.

The Biographical Papers run from 1943 until 1977 and consist mainly of his vitaes and clippings surrounding his death as well as his college transcript from the University of Iowa. This series also contains a number of date books covering his time at Annenberg as a lecturer and professor.

The Correspondence files are composed of professional correspondence with students, faculty, and national organizations during Worth's tenure at Annenberg from 1960 until 1977. Correspondence relating to societies and professional organizations that is specifically connected with individuals is filed in this section alphabetically by name rather than in the Professional Activities series. Included in this series is correspondence with Margaret Mead and many other prominent scholars.

The Administrative Papers consist of correspondence, reports, minutes of meetings, memoranda, and statistics regarding the administration of various Worth endeavors from 1963 until 1977. This series can be broken down into sections concerned with the Annenberg School for Communications, the University of Pennsylvania in general, and the Annenberg Center.

The Annenberg School for Communications papers within this series are concerned mainly with general requirements, the development of an undergraduate communications major, faculty tenure review and job inquiries and applications. Worth was actively involved in the Administration of the ASC; this series, therefore, provides a rich source of information on the development of this school almost from its inception. Included are Worth's involvement with faculty meetings from 1964 until 1977, the Committee on Instruction from 1966 until 1976, the Executive Committee of the ASC, as well as the school's Admissions Committee.

The papers within the Administrative series concerning the University as a whole cover a wide range of issues. In addition to his work with the Arts House living learning program, and the minutes from the College of Arts and Sciences Faculty from 1971 through 1974, he served on the University

Senate from 1966 until 1972. This section on the Senate includes correspondence and memoranda regarding Worth's participation in a variety of Senate Advisory Committees as well his work on the Committee to replace the Vice-President for University Life during 1973 and 1974. A particularly interesting section is the reports and correspondence from the Committee on Open Expression and Demonstrations during 1967-1968, in which he helped in the formulation of guidelines for open expression.

The papers concerning the Annenberg Center run from 1965 until 1971. They deal with the building of the structure itself, as well as with the hiring and program development that occurred in the years before and after its opening.

The Professional Activities series includes correspondence, records and reports from a variety of the scholarly organizations of which Sol Worth was a member or officer. These include papers from the American Anthropological Association, the American Film Institute and the Society of Cinematologists from 1962 until 1976. Also retained are peer reviews and proposal reviews that Worth participated in for the National Endowment for the Humanities as well as for the National Science Foundation. In addition, there are included a variety of submissions Worth received from 1974 until 1977 for the journal he edited, *Studies in the Anthropology of Visual Communication*. Finally, there are a few files relating to specific events or programs, such as papers of the Summer Institute on Visual Communication from 1970 until 1972 and of the planning of the Flaherty Film Seminar from 1963 until 1976 under the auspices of the International Film Seminars organization.

The Teaching files are composed of syllabi, reading lists, copies of exams and occasionally, lecture notes from some of the courses, both undergraduate and graduate that Worth taught while at Annenberg from 1960 until 1977. These include files from the Documentary Film Workshop, Fundamentals of Visual Communication, Modes, Media and Codes, as well as the Senior Thesis, General Honors and Proseminar classes of various years. The student files primarily consist of copies of papers and exams that Worth retained for graduate students, as well as for those students he was advising on all levels.

The Research series contains administrative papers, proposals, correspondence, field notes and photographs as well as questionnaires and other research aids and reports regarding Worth's involvement with several projects from 1963 through 1970. The largest concentration of these files is, by far, centered around the Navajo Project that resulted in his major book with John Adair. As this was a collaborative project, there are many files from Adair as well as from graduate assistants from Annenberg and Penn who accompanied Worth on his trip. Several smaller research projects that are in the collection as well, include: the Teacher-Kid Study, the Triangle-Circle Experiment,

the Big "M" and Big "T" Study, Experiment "K," as well as a few Bio-documentary projects that Worth and his students conducted.

The Writings file consists mainly of Worth's own works in their drafted as well as published form, from a variety of publication sources. Additionally, there is a section on his writings specifically on the subject of the Navajo Project. Also included in the Writings Series are a number of files containing drafts and final versions of a variety of talks and lectures that Worth conducted, with the date and place indicated where available.

The Reprints and Manuscripts series contains the published and unpublished works of a variety of people other than Worth himself. These cover a wide range of sources from 1956 until 1977. Also included are bibliographies and reference guides as well as film reviews of films and programs for film viewings and plays. Additionally, this series contains some miscellaneous materials such as codes for the film card files, and a clippings file that Worth maintained.

The photo series contains photographs, slides, and contact sheets from both personal and classroom photographs. Additionally, there are several oversized photos and posters that relate mostly to Worth's classroom and lab teaching at Annenberg.

The remainder of the collection is composed of a number of journals Worth collected, as early as 1926, as well as bibliographic card files and other card files that organize people, institutions and films into a quick reference system. The final series consists of legal-sized material of a miscellaneous nature that are stored in their own box for convenience purposes.

CONTROLLED ACCESS HEADINGS

Corporate Name(s)

- Annenberg School of Communications (University of Pennsylvania).
- Anthropological Film Research Institute.
- Society for the Anthropology of Visual Communication.

Personal Name(s)

- Adair, John.

- Mead, Margaret, 1901-1978
- Worth, Tobias L.

Subject(s)

- Communication in Anthropology.
- Motion pictures in ethnology.
- Navajo art.

**Sol Worth Papers
1926-1977**

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INVENTORY

BIOGRAPHICAL FILES	Box	Folder
Vita File, 1943-1972	1	1
Vita File, 1973	1	2
Notices and Articles about Sol Worth, 1965-1972	1	3
Vita File and Obituaries, 1976-1977	1	4
Appointment Books		
1966	1	5
1967	1	6
1968	1	7
1969	1	8
1970	1	9
1971	1	10
1972	1	11
1974-1976	1	12
CORRESPONDENCE	Box	Folder
General Name Files		

Sol Worth Papers
UPT 50 W933

A	2	2
Ba-Be	2	4
Bi-By	2	5
C	2	7
D	2	8
Alice F. Emerson (Dean, University of Pennsylvania), 1969-1976	2	9
E	2	10
Arden A. Flint Jr. (NIMH), 1964-1966	2	12
F	2	13
George Gerber (Dean, Annenberg School)		
1966-1967	2	15
1968-1969	2	16
1970-1971	2	17
1972-1973	2	18
1973-1974	2	19
1974-1975	2	20
1975-1976	2	21
1976-1977	2	22
1964-1965	2	14
Wells Goodrich (NIMH), 1963-1973	2	24
Ga-Go	2	27
Go-Gu	2	28
Ha-He	2	31
Hi-Hu	2	32

Sol Worth Papers
UPT 50 W933

I-Kl	2	34
Kl-Ky	3	1
La-Le	3	2
Li-Ly	3	3
Mc-Ma	3	4
Me-Mu	3	5
N-O	3	6
P	3	7
R	3	8
Sa-Se	3	10
Se-So	3	11
Sp-Sz	3	12
T-U	3	13
Amos Vogel (ASC), 1974-1976	3	14
V	3	15
Wa-Wi	3	16
Wi-Z	3	17
First Name Only	3	18
Students		
1965-1971	3	19
1972-1973	3	20
1974-1975	3	21
1976-1977	3	22
Miscellaneous		

Film Distribution (Teatteri), 1960-1967	3	23
Film Distribution (Navajo Project), 1968-1977	3	24
Book Publication (Navajo Project), 1970-1972	4	1
Book Publication (Navajo Project), 1972-1977	4	2
A: Correspondence with Associated Press re "Frontiers of News" - Willard Van Dyke	4	2
Mailing Lists and Contact Information, [1963], 1974, n.d.	4	3
Letters of Appointment, 1965-1977	4	4
Invitations to Publish, 1968-1974	4	5
Requests for Reprints, 1964-1975	4	6
Book and Periodical Orders, 1964-1969	4	7

ADMINISTRATIVE FILES	Box	Folder
Annenberg School		
Admissions Committee, 1965-1968	4	8
Admissions and Financial Aid Committee, 1971-1976	4	9
Bicentennial Convocation and Colloquium, 1976	4	10
Bulletin, 1964-1965	4	11
Center for Visual Communications, 1977 and n.d.	4	12
Colloquium, 1974	4	13
Communications Newsletter, 1972-1977	4	14
Curriculum Committee		
(Syllabi), 1964 and n.d.	4	15
1971-1974	4	16
1975-1976	4	17

1976-1977	4	18
1977-1978	4	19
Executive Committee		
1966-1967	4	20
1967-1968	4	21
1968-1969	4	22
1969-1970	4	23
1973-1974	4	24
1974-1975	4	25
1975	4	26
1977	4	27
Faculty Minutes and Memoranda, 1964-1970	4	28
Faculty Minutes and Memoranda, 1971-1977	4	29
Faculty Job Inquiries and Applications		
Financial Memoranda, 1976-1977	4	39
Graduate Programs, 1965-1977	4	40
Instruction Committee, 1966-1967	4	41
Instruction Committee, 1967-1968	4	42
Instruction Committee, 1968-1969	4	43
Instruction Committee, 1969-1970, 1976	5	1
Joint Programs, 1965, 1967, 1977	5	2
Library, 1964-1965, 1969	5	3
Media Workshops (General), 1964-1977	5	4
Media Workshops (Graphics), 1965-1966	5	5

Media Workshops (Television), 1967-1968	5	6
Media Workshops (Ancillary Programs), 1963-1973	5	7
Operating Committee, 1964	5	8
Physical Plant and Security, 1974-1977	5	9
Research Committee, 1964-1966	5	10
Undergraduate Major, 1973-1977	5	14
Miscellaneous, 1972-1976	5	15
University		
AAUP, 1967	5	16
Arts House, 1976	5	17
Audio-Visual Center, n.d.	5	18
CGS Executive Committee, 1972-1973	5	19
College Faculty Minutes, 1971-1974	5	20
College for Women Matric-In, 1968	5	21
Committee on Intellectual Lifestyle (Gelman Committee), 1971	5	22
Committee on Open Expression, 1967	5	23
Committee on Open Expression, 1968	5	24
Committee on Open Expression, 1968	5	25
Computing Center, 1964-1967	5	26
Faculty of Arts and Sciences, 1973-1976	5	27
Faculty Senate, 1972-1973, 1976-1977	5	28
Free University, 1966	5	29
Graduate School of Education (Visual Media Proposals), 1975-1977	5	30
Human Resources Program (Project College-Bound), 1965	5	31

Personnel Benefits Committee, 1971-1972	5	32
President's Bicentennial Commission, 1972-1973	5	33
Trustees' Committee on Administrative Structure, 1977	5	34
Trustees' Panel on Community Service, 1969	5	35
University Council, 1973-1974, 1977	5	36
University Senate, 1966-1969	5	37
University Senate, 1970-1972	5	38
University Senate Advisory Committee, 1967-1968	5	39
University Senate Advisory Committee, 1969	5	40
University Senate Advisory Committee, 1969	5	41
University Senate Advisory Committee, 1969	5	42
University Senate Advisory Committee, 1970	5	43
University Press Editorial Committee, 1977	6	1
Vice Provost on University Life, 1973-1974	6	2
Annenberg Center		
Program and Building Committee, 1965-1968	6	3
Performing Arts Search Committee, 1968	6	4
Artistic Director Search Committee, 1969	6	5
Film Theater, 1969	6	7
Directors' Group, 1971	6	8
Cinematheque, 1971, 1974, 1976	6	9
PROFESSIONAL ACTIVITIES	Box	Folder
African Studies Association -- Research Film Committee, 1972	6	10
American Anthropological Association		

Uses of Film in Teaching Anthropology (meeting), 1965	6	11
Annual Meetings, 1967	6	12
Annual Meetings, 1968	6	13
Annual Meetings, 1970	6	14
Visiting Lecturer, University of Bridgeport, 1971	6	15
Annual Meetings, 1972	6	16
Annual Meetings, 1973	6	17
Annual Meetings, 1974	6	18
Annual Meetings (travel), 1974	6	19
Annual Meetings, 1975	6	20
Annual Meetings, 1976	6	21
American Association for the Advancement of Science -- Annual Meetings (panel honoring Margaret Mead), 1975	6	22
American Council on Arts in Education		
Annual Meetings, 1973	6	23
Conference on the Study of Motion Pictures, 1964	6	24
Conference on Mass Media in a Liberal Education, 1965	6	25
Student Film Screenings, 1965	6	26
American Film Institute		
Correspondence and Memoranda, 1966-1976	6	27
Congressional Hearings, 1974	6	28
Sol Worth Congressional Testimony, 1977	6	29
Sourcebooks for Congressional Testimony, 1977	6	30
Background Material and Ms. Notes for Testimony, 1977	6	31
George Stevens Congressional Testimony, 1977	6	32

Correspondence and Memoranda, 1977	6	33
Anthropological Film Research Institute -- Annual Meetings, 1974	6	34
Bio-Documentary Film Series -- Proposal for CBS and WHYY TV, n.d.	6	35
Brown University -- Seminar on Communications, 1976	6	36
Center for Research on Acts of Man -- Brochure, n.d.	6	37
Christian Faith in Higher Education Institute -- Meeting on Art in Higher Education, 1965	6	38
Council on International Communications -- Correspondence and Memoranda, 1970, 1976	6	39
Council on International Education Exchange		
Inter-University Center for Film Studies in Paris, 1976-1977	6	40
Paris trip (notes, contacts, vitae), 1977	6	41
Danforth Foundation -- Eastern Regional Conference, 1973	6	42
Festival Dei Popoli, 1966-1967	6	43
Fulbright Foundation -- United States Educational Foundation in Finland, 1963	6	44
Harvard University Carpenter Center -- American Seminar in Film (on Makaveiev), 1975	6	45
Howard University -- School of Communications (proposal), 1970	6	46
International Association of Semiotic Studies -- First Congress, 1974	6	47
International Communication Association -- Directory, 1975	6	48
International Film Seminars		
Flaherty Film Seminar, 1963	6	49
Flaherty Film Seminar, 1965	6	50
Flaherty Film Seminar, 1966	6	51
Flaherty Film Seminar and Board Business, 1967	6	52

Flaherty Film Seminar, 1968	7	1
Flaherty Film Seminar and Board Business, 1969	7	2
Flaherty Film Seminar and Board Business, 1970	7	3
Flaherty and Public TV Seminars and Board Business, 1971	7	4
Flaherty Film Seminar and Board Business, 1972	7	5
Flaherty and Public TV Seminars and Board Business, 1973	7	6
Flaherty Film Seminar and Board Business, 1974	7	7
Flaherty and Public TV Seminars and Board Business, 1975	7	8
Flaherty and Public TV Seminars and Board Business, 1976	7	9
Flaherty and Public TV Seminars and Board Business, 1977	7	10
Margaret Mead Film Festival, 1977	7	11
Michigan State Dept. of Sociology -- Seminar on Visual Documentation, 1973	7	12
Mouton Publishers -- Editorial Board, 1974	7	13
Museum of Modern Art -- Department of Film (programs), 1960-1968	7	14
National Endowment for the Humanities		
American Film Institute Feature Film Catalogue (review), 1977	7	15
Brown University Semiotics Program (grant review), 1975	7	16
Catalogue of Motion Picture and TV Manuscripts (review), 1975	7	17
Sorenson/Smithsonian proposal (review), 1976	7	20
Summer Seminars for Teachers, 1977	7	21
National Film Board of Canada -- Conference, 1969	7	23
National Institute of Health		
National Program for Public Education on Periodontal Disease, 1971	7	24

Erickson, Frederick, proposal (review), 1973	7	25
National Science Foundation		
American Universities Field Staff Documentary Film Project, 1969	7	26
New York Film Council -- Luncheon Meetings, 1964	7	32
New York Film Festival -- 1964, 1968	7	33
North American Semiotics Colloquium, 1975	7	34
L'Office Creation de la Cinematographique -- Conference on Film Theory and Research, 1976	7	35
Ontario Institute for Studies in Education -- International Symposium on Communication, Media, and Education, 1972	7	36
Postgraduate Center Psychotherapy, 1961-1962	7	37
Semiotics Society of America, 1976	7	38
Smithsonian Institute		
Conference on Anthropological Film Archives, 1970	7	39
Conference on Visual Anthropology, 1973	7	40
Science Information Exchange, 1967	7	41
Social Science Research Council -- Art and Social Science Working Group, 1970-1974	7	42
Studies Anthropological Visual Communications		
Administrative Papers, 1972-1975	7	43
Editorial Papers, 1974-1977	7	44
Society for Applied Anthropology -- Annual Meetings, 1964	7	45
Society of Cinematologists, 1962-1969	7	46
Society for Cinema Studies, 1969-1976	7	47
Society of Education in Film and Television, US, 1964-1965	8	1
South Beach Psychology Center, 1973	8	2

Student Conference on Film Study, 1973	8	3
Summer Institute on Visual Anthropology		
NSF Project Proposal, 1970	8	4
Correspondence, 1970-1973	8	5
Lectures, 1972	8	6
Schedule for Teaching, n.d.	8	7
Participant Evaluations, 1972	8	8
Temple University Conferences		
Anthropological Film Festival, 1968	8	9
British Film Seminar, 1971	8	10
Conference on Visual Anthropology, 1973, 1975, 1976	8	11
Conference on Visual Anthropology, 1975	8	12
Travel		
Conference in Israel, 1972	8	13
Lecture Tour of Japan, 1977	8	14
University Film [Producers] Association		
Annual Meetings, 1961, 1963	8	15
Membership Directories, 1964-1977	8	16
Correspondence, 1969-1973	8	17
University of Iowa -- Visual Scholars Program, 1976	8	18
University of Pennsylvania -- Codes in Context Meeting, 1967	8	19
USC Center for the Humanities -- Conference on the Future of Television, [1977]	8	20
Wenner-Gren Foundation -- Correspondence, 1966-1970	8	21

Yale Anthropology Department -- Workshop on Filming in Anthropology, 1967	8	22
Miscellaneous, S-Z, 1971-1976	8	23
TEACHING	Box	Folder
Undergraduate Course Files		
Com. 160: Modes, Media, and Codes (Administration), 1976	8	24
Com. 160: Modes, Media, and Codes (Lecture Notes), 1976	8	25
Com. 160: Modes, Media, and Codes (Student Papers), 1976	8	26
Com. 160: Fundamentals of Visual Communication, 1976	8	27
Com. 199: Senior Thesis (Student Papers), 1977	8	28
Com. 240: General Honors Seminar (Student Papers), 1974	8	29
Com. 240: General Honors Seminar (Student Papers), 1974	8	30
Com. 240: General Honors Seminar (Student Papers), 1974	8	31
Com. 240: General Honors Seminar (Student Papers), 1975	8	32
Com. 262: General Honors Seminar (Student Papers), 1974	8	33
Graduate Course Files		
Com. 600: Proseminar, 1965, 1967, 1968	8	34
Com. 600: Proseminar (Administration), 1970	8	35
Com. 600: Proseminar (Student Papers), 1970	8	36
Com. 500: Proseminar, 1971, 1972	8	37
Com. 500: Proseminar (Administration and Lectures), 1973	8	38
Com. 500: Proseminar (Student Papers), 1973	8	39
Com. 500: Proseminar, 1975-1977	9	1
Com. 709: Documentary Film Workshop		

Sol Worth Papers
UPT 50 W933

Lecture Notes, 1960	9	2
Film Screenings, 1960-1965	9	3
Treatments, 1961-1962	9	4
Treatments, 1962-1963	9	5
Treatments, 1963-1964	9	6
Treatments, 1963-1964	9	7
Papers and Exams, 1963-1964	9	8
Com. 709: Documentary Film Lab		
Lab Expenses, 1963-1965	9	9
Treatments, 1964-1965	9	10
Papers and Exams, 1964-1965	9	11
Treatments, 1965-1967	9	12
Film Screenings	9	13
Asst Memos and Notes, 1966	9	14
Film Critiques, Spring 1967	9	15
Film Critiques, Spring 1967	9	16
Papers, Spring 1967	9	17
Exams, 1966-1967	9	18
Catalogue of Student Films, 1967	9	19
Equipment Operating Instructions - "for myself", 1967	9	20
First Student Ideas, Fall 1967	9	21
Blue Book Exams, Fall 1967	9	22
Mid-Term Take Home, Fall 1967	9	23
Fall 1967	9	24

Student Screening Comments, Fall 1967	9	25
Screenings, 1967-1968	9	26
Documentary Film Series, Spring 1968	9	27
Film Essays, Spring 1968	9	28
Grade Record, 1967-1968	9	29
Treatments, Fall 1968	9	30
Screening Notes, 1968-1969	9	31
Exams, 1968-1969	9	32
Kin-O-Lux, 1968-1969	9	33
Screening Notes, 1969-1970	9	34
Exams and Student Evaluations, 1969-1970	9	35
Film Paper, Spring 1970	9	36
Film Lab Class Notes, 1970	43	1
Screenings - Workfile: Ideas for Screening, 1970	9	37
Screening Notes, 1970-1971	9	38
Student Protest, 1971	9	39
Students' First Ideas/Treatments, 1971-1972	9	40
Screening Notes, 1971-1972	9	41
Com. 515: Documentary Film Lab (Exams), 1971, 1973	9	42
Com. 515: Documentary Film Lab, Spring 1973	9	43
Com. 515: Documentary Film Lab (Screening Notes), 1972-1973	9	44
Documentary Film Lab (Course Outline and Notes), 1972-1973 (1)	43	2
Documentary Film Lab (Course Outline and Notes), 1972-1973 (2)	43	3
Com. 515: Documentary Film Lab (Ombudsman), 1973	9	45

Com. 515: Documentary Film Lab (Screening Notes), 1973-1974	9	46
Com. 514: Documentary Film Lab		
Com. 514: Documentary Film Lab (Exams), Fall 1973	9	47
Com. 514: Documentary Film Lab (Exams), 1973-1974	9	48
Com. 514: Documentary Film Lab (Screenings), 1974-1975	9	49
Com. 514: Documentary Film Lab (Exams), 1974-1975	9	50
Com. 514: Documentary Film Lab (Screenings), 1975-1976	9	51
Com. 514: Documentary Film Lab (Screening Notes), 1976-1977	10	1
Com. 514: Documentary Film Lab (Screenings), 1976-1977	10	2
Com. 514: Documentary Film Lab (Aibel, Bob - lecturer), 1977	10	3
Com. 514: Documentary Film Lab (Screenings), Fall 1977	10	4
Com. 514: Documentary Film Lab (Coq au Vin)	10	5
Com. 514: Documentary Film Lab (Program Proposal, Equipment Forms)	10	6
Com. 514: Documentary Film Lab (Ross-Gaffrey - Lab Services), n.d.	10	7
Com. 638: Fundamentals of Visual Communication, Spring 1966	10	8
Com. 638 and 662: Fundamentals of Visual Communication, Spring 1967	10	9
Com. 638: Fundamentals of Visual Communication, Spring 1968	10	10
Com. 638: Fundamentals of Visual Communication (Old Course Outlines), 1968-1972	10	11
Com. 638: Visual Communication (Exams), Spring 1968, 1970, 1971, 1974, 1977	10	12
Com. 662: Fundamentals of Visual Communication, Spring 1969	10	13
Visual Communication (Comments on Student Papers), 1969	10	14

Com. 562: Visual Communication

Spring 1970	10	15
ca.1970-1971	10	16
1970-1973	10	17
Spring 1971	10	18
Spring 1971	10	19
Readings for Kahn Lecture, 1971	10	20
Excerpts from Judges and Genesis, 1971	10	21
Spring 1973	10	22
Spring 1973 (1 of 3)	10	23
Spring 1973 (2 of 3)	10	24
Spring 1973 (3 of 3)	10	25
Student Presentations, 1973	10	26
Yair Cohen - Xerox of Good Exam, 1973	10	27
Bibliography and Revisions, 1973-1974	10	28
Bibliographies and Reading Assignments and Course Outlines, 1974	10	29
Seminars, 1974	10	30
Undergraduate, Spring 1974	10	31
Spring 1974 (1 of 2)	10	32
Spring 1974 (2 of 2)	10	33
Cenower, Spring 1975	10	34
Summer 1975	10	35
Exams, Summer 1975	10	36
Summer 1975	10	37

Sol Worth Papers
UPT 50 W933

1976	10	38
Spring 1976	10	39
Linda Kelley, Spring 1976	10	40
1977 (1 of 2)	10	41
1977 (2 of 2)	10	42
1977	11	1
Notes, Spring 1977	11	2
Spring 1977	11	3
Exams, Spring 1977	11	4
Visual Communication (Teaching Material, Drawings of Angels)	11	5
Com. 638 and 662: Visual Communication - Fundamentals and Seminar (Lecture Notes, Clippings), n.d.	11	6
Com. 560: Modes, Media and Codes, 1976-1977	11	7
Student Files		
Abstracts of Masters Theses 1970-1972	11	8
Att-Inf Doctor Study: Transcripts 1-20, 1972 (1 of 2)	13	30
Att-Inf Doctor Study: Transcripts (21-35), 1972 (2 of 2)	13	31
Students	14	26
RESEARCH		
Navajo Project		
Vol. 1a: Worth (Field Notes pp.1-112; 3/11-17, 6/1-5), 1966	14	27
Vol. 1b: Worth (Field Notes pp.113-196; 6/6-18), 1966	14	28
Vol. 1c: Worth (Field Notes pp.197-273; 6/19-7/8), 1966	14	29
Vol. 1d: Worth (Field Notes pp.224-337; 7/11-26), 1966	14	30

Sol Worth Papers
UPT 50 W933

Vol. 2a: Chalfen (Field Notes pp.501-509; 6/1-7), 1966	14	31
Vol. 2b: Chalfen (Field Notes pp.570-644; 6/20-7/8), 1966	14	32
Vol. 2c: Chalfen (Field Notes pp.645-730; 7/10-8/6), 1966	14	33
Vol. 3a: Adair (Life History Interviews pp. 1001-1099), 1966	15	1
Vol. 3b: Adair (Life History Interviews pp.1099-1 to 52), 1966	15	2
Vol. 4: Worth (Interviews pp.1501-1605; 6/6-9), 1966 (1 of 2)	15	3
Vol. 4: Worth (Interviews pp.1606-1657 [1658-1712 missing]; 6/10-15), 1966 (2 of 2)	15	4
Vol. 5: Chalfen (Interviews pp.1712-1-22, 2062-2102-30; 7/21-8/1), 1966 (1 of 2)Box 15	15	5
Vol. 4a: Worth (Interviews pp.2001-2013; 1658-1684; 6/15-7/2), 1966 (1 of 2)	15	6
Vol. 4a: Worth (Interviews pp.2014-2061;1685-1712-23-57; 7/5-7/25), 1966 (2 of 2)	15	7
Vol. 5: Chalfen (Interviews pp.2103-2183; 8/3-8/6), 1966 (2 of 2)	15	8
Worth (Field Notes 3/11-7/26), 1966 (1 of 2)	15	9
Worth (Field Notes 3/11-7/26), 1966 (2 of 2)	15	10
Vol. 2: Chalfen (Field Notes pp.501-730), 1966	15	11
Adair (Life History Notes), 1966	15	12
Worth (Interviews), 1966	15	13
Chalfen (Interviews), 1966	15	14
Worth (Field Notes - original)	15	15
Worth (Field Notes)	15	16
Student Writing - Miscellaneous File	15	22
Transcripts (Post-Rushes Comments, 6/17), 1966	15	25
Worth and All Students (Post-Viewing Comments, 6/22), 1966	15	26

Transcript (Interviews of Film Audience at Pine Springs - Worldheimer, 7/25) William Morgan - Translator	15	27
Transcripts (Unnumbered pages - Post-Viewing Remarks, 8/1), 1966	15	28
Transcript (Sol Worth, Susie Bennally teaching Alta Kahn how to make movies), 1966	15	29
Transcript (Sol Worth with Susie Bennally teaching her mother how to make movies), 1966	15	30
Cademe Shot List for "Antelope Lake", 1966	15	31
Cademe Shot List for Al Clah "Intrepid Shadows"	15	32
Cademe Shot List for "Navajo Weaver":Shot - Master	15	33
Cademe Shot List for "Navajo Weaver": Susie Bennally, 1966	15	34
Cademe Shot List for "Spirit of Navajo": Tsosie Sisters	16	1
Cademe (Shot List for Johnny Nelson)	16	2
Cademe (Shot List for Alta Khan)	16	3
Index to Interviews, 1966	16	4
Calendars and Catalogues, 1966	16	5
Indexes and Logs (Working File)	16	6
Description and List of Tapes	16	7
Master Code for Film Material	16	8
Chalfen (Progress Report 10/21/66 - 11/5/66)	16	9
Navajo and Apache Tribes vs. USA	16	10
USGS Maps	16	11
Work Notes, Letters, 1966	16	12
Correspondence with Adair	16	13
Pre-Project Start	16	14
Correspondence - Post-Project	16	15

Memos - Names	16	16
Interpreter Training, 1963	16	17
NSF Grant - Continuation (Including Proposal), 1965	16	18
Payroll	16	19
Bank Statements and Check Stubs	16	20
Lab Bills	16	21
Frontier Airlines (Courier Service)	16	22
Bills (Hotel, Trading Post, Air Travel)	16	23
Auto Expenses, including Gas	16	24
Reimbursed Expenses	16	25
Notes 2/26 and n.d. 1966	16	27
Film Titles (Also for Achtenberg Project), 1966	16	28
Photographs		
38-58; M.Anderson/Old Antelope Lake	16	29
98-107; Susie Bennally/Navajo Weaver	16	30
1-10; Al Clan/Intrepid Shadows	16	31
121-137; Al Clan/Intrepid Shadows	16	32
Alta Kahn/2nd Navajo Weaver	16	33
92-116; Susie Benna;;y/Navajo Weaver	16	34
4-26; Johnny Nelson/Horse	16	35
11-21; Johnny Nelson/Horse	16	36
79-86; Johnny Nelson/Shallow Well Project	16	37
137-154; Johnny Nelson/Silversmith	16	38
Johnny Nelson at Rewinds	16	39

Johnny Nelson/Silversmith	16	40
137-154; Johnny Nelson/Silversmith	16	41
19-29; Tsosie/"Spirit of the Navajo"	16	43
Tsosie/"Spirit of the Navajo"	16	44
Tsosie/"Spirit of the Navajo"	16	45
33-37; Worth/Demo	16	46
23-32; Tsosie/Practice	16	47
59-64; Mix	16	48
Mike Anderson/Cademe Series	16	48
Mike Anderson/Cademe Series	16	49
Susie Benally/Cademe Series	16	50
Susie Benally - second series/Cademe Series	16	51
Al Clah/Cademe Series	16	52
Al Clah/Cademe Series	16	53
Alta Khan/Cademe Series	16	54
Alta Khan/Cademe Series	16	55
Johnny Nelson/Cademe Set [1 of 2]	17	1
Johnny Nelson/Cademe Set [2 of 2]	17	2
Johnny Nelson/Cademe Series - 2nd Set [1 of 2]	17	3
Johnny Nelson/Cademe Series - 2nd Set [2 of 2]	17	4
The Tsosie Sisters/Cademe Series [1 of 2]	17	5
The Tsosie Sisters/Cademe Series [2 of 2]	17	6
The Tsosie Sisters/Cademe Series - 2nd Set [1 of 2]	17	7
The Tsosie Sisters/Cademe Series - 2nd Set [2 of 2]	17	8

Photographs	17	9
Worth	17	10
Contact Sheets - Chalfen and Worth, June-Aug 1966	17	11
Prints for Book	17	12
Slides (Navajo)	17	13
Negatives		
Diagrams	17	14
M. Anderson	17	15
S. Benally	17	16
A. Clah	17	17
A. Kahn	17	18
J. Nelson	17	19
Tsosie	17	20
The Use of Film in Cross-Cultural Communication (NSF proposal Feb 4, 1965)	17	21
Press Release re NSF Grant (Feb 3, 1965)	17	22
The Navajo as Filmmaker (NSF proposal, May 1, 1967)	17	23
Wenner-Gren Talk	17	24
Paper delivered at American Anthropology Association Meeting, Washington D.C. 1967	17	25
AAA Colloquium, Oct 9, 1967	17	26
Paper delivered at AAA, 1967	17	27
Draft of Research Report for American Anthropology, 1967	17	28
The Navajo as Filmmaker: A Brief Report, 1967	17	29
AA Paper: The Navajo as Filmmaker (proofs and reprints)	17	30

The Navajo as Filmmaker (1st Draft - June) Worth and Adair, 1968	17	31
The Navajo as Filmmaker (Copy corrected by Goodenough)	17	32
AAA Materials - Final Rough Version Dec 1968	17	33
Bio-documentary Projects		
Welfare Medical Care Project Proposal (First Draft), 1960	17	34
Welfare Medical Care Project (Original Proposal), 1960	17	35
Welfare Medical Care Project (Financial) March 1961 - Feb 1964	17	36
Welfare Medical Care Project, March 1961	17	37
Postgraduate Center for Psychotherapy (Proposal for a Visual Communications Program) Oct 1961	17	38
Comments on Films Shown to Art Department, 1963	17	39
Correspondence re Adolescent Bio-Doc Project - NIMH, U. of P, 1963	17	40
Adolescent Perceptions of Self as Portrayed through Film (proposal for NIMH)	17	41
A Case Study of the Fighter, 1964	17	42
Student Responses to "The Fighter" [Another Yesterday] ASC 1964	17	43
Student Responses (Friends Select School) May 12, 1964	17	44
Hargon [Harlem Youth] Film Project Proposal, June 1964	18	1
Hargon Film Project (Notes), July 1964	18	2
Childhood's Noon (Fall 1964), Notes on Comments in ASC Prosem	18	3
Miscellaneous Notes on Bio-Doc (Nov 1964)	18	4
Shayon and Kids, 11/8/64	18	5
Student Films Project, July-Dec 1965	18	6
College Bound Bio-Documentary Project Proposal (1965-1966)	18	7
Letter to George (Gerbner?) re Bio-Doc n.d.	18	8

North Richmond Neighborhood House (Adair Student), 1967	18	9
Project for Pennsylvania Hospital - Mental Health Center, 1967	18	10
Student Film making, 1968	18	11
Kids Make Movies, etc. 1968-1971	18	12
Ethnofilm, 1969	18	13
Community Film making Correspondence, 1969-1972	18	14
Black Filmmaker (Messans Report)	18	15
Film making for Older People, 1971	18	16
Worth-Rudy Proposal: An American Community's Socialization to pictures (Juniata County), 1977	18	17
Teacher-Kid Study		
Research Notes (Film Syntax, Vidistics), Jan 1965 - Feb 1966	18	18
Blank Forms, Feb 20, 1965	18	19
Response Forms (1 of 8 - Film I; Bundled)	18	20
Response Forms (2 of 8 - Film I; Bundled)	18	21
Response Forms (3 of 8 - Film II; Bundled)	18	22
Response Forms (4 of 8 - Film II; Bundled)	18	23
Response Forms (5 of 8 - Film III; Bundled)	18	24
Response Forms (6 of 8 - Film III; Bundled)	18	25
Rokeach Forms (7 of 8; Bundled)	18	26
Rokeach Forms (8 of 8; Bundled)	18	27
Response Forms - Film I (1 of 9)	18	28
Response Forms - Film II (2 of 9)	18	29
Response Forms - Film II (3 of 9)	18	30
Response Forms (5 of 9)	18	32

Response Forms (4 of 9)	18	31
Response Forms (6 of 9)	18	33
Response Forms (7 of 9)	19	1
Response Forms (8 of 9)	19	2
Response Forms (9 of 9)	19	3
Hampe Tests - Research (1 of 2), Feb 20, 1965	19	4
Hampe Tests - Research (2 of 2), Feb 20, 1965	19	5
Temple - Childhood's Noon Forms	19	6
Temple Study: Questionnaire (1 of 2), 1966	19	7
Temple Study: Questionnaire (2 of 2), 1966	19	8
Notes-Data, April-May, 1966	19	9
Computer Center Notes, May-October, 1966	19	10
Research Notes (Katsher), 1968	19	11
Waterhouse, R.F. n.d.	19	12
Factor Analyzing of T-K, n.d.	19	13
Original Data - 25 Students from Friends' Select (1 of 3), Feb-Apr 1965	19	14
Original Data - 25 Students from Friends' Select (2 of 3), Feb -April, 1965	19	15
Original Data - 25 Students from Friends' Select (3 of 3), Feb -April, 1965	19	16
Data Field Notes, 1965	19	17
Data, 1965	19	18
Trangle-Circle Experiment		
Semantic Differential Scale, 1965	19	19
Big "M" and Big "T" Study		

Meetings with Feldman re Research, April - June, 1965	19	20
Fortran Notes, July, 1965	19	21
List of all Words, 1965-1966	19	22
List of all words, categories and frequencies, 1965-1966	19	23
Data Analysis Notebook, May-Oct 1966	19	24
Winston-Worth Words, 1967	19	25
Winston-Worth - Counts and Percents of Words, June, 1967	19	26
Analysis - Blank Forms, n.d.	19	27
Rokeach Scores, n.d.	19	28
Word Category - Lafel, n.d.	19	29
Categories (Word lists/tabulation), n.d.	19	30
Original - scored data sheets, n.d.	19	31
Word Category Data, n.d.	19	32
Experiment "K"		
Analysis, ca.1969-1970	19	35
Graphs (Transparencies) "Associated with..." Question, ca. 1969-1970	19	36
Graphs (Transparencies) Verbal Labels - Ranks ca. 1969-1970	19	37
Graphs (Transparencies) ca. 1969-1970	19	38
Graphs (Transparencies) "Interest in..." Question, ca. 1969-1970	19	39
Graphs (Lim,Benito,thesis), ca. 1969-1970	19	40
Miscellaneous		
Unidentified, n.d.	19	42
Standard Deviation Work Sheets, n.d.	19	43
Word List for Sorting, n.d.	19	44

Lafal Category Practice Sheets, n.d.	19	45
Lafal Category Work Sheets, n.d.	19	46
Rokeach 40 Question - Open and Closed Test, n.d.	19	47
Miscellaneous Research Cards	20	

WRITINGS	Box	Folder
General Publications		
Worth Bibliographies - 1978	21	1
Cezanne and Perception	21	2
The Cliffs of Fall (Film Script)	21	3
The Cliffs of Fall (Novel)	21	4
Cognitive Aspects of Sequence in Visual Communication, 1968	21	5
Comments on a Theory of Bio-documentary, n.d.	21	6
Community Health, 1970	21	7
The Concept of the Media Laboratory, 1966	21	8
The Development of a Semiotic of Film, 1969	21	9
The Development of a Semiotic of Film, Jan 1969	Box 21	10
The Documentary Film: An Approach Toward Teaching... (Gilbert Seldes Notes)	21	11
Doing Anthropology of Visual Communication, 1977	21	12
Editor's Introduction (v.1, no. 1 SAVICOM), 1974	21	13
Editor's Introduction to Goffman, Gender Advertisements	21	14
Explorations in the Bio-documentary Film, Dec 1964	21	15
Film as Non-Art, 1966	21	16
Film Communication, 1965	21	17

Film making as an Aid to Action Research, 1964	21	18
An Interview with Sol Worth (ed. Aibel)	21	19
Letter from Finland	21	20
Man is not a Bird (Draft for symposium), 1976	21	21
Man is not a Bird (Gombrich, et al, editor's version), 1976	21	22
Man is not a Bird (Drafts for Rewrite)	21	23
Man is not a Bird (Semiotica Version), 1977	21	24
Margaret Mead of the Shift from "Visual Communication" to ..., 1976	21	25
Margaret Mead and the Shift... (Drafts and Revisions), 1976	21	26
Motion Picture Production in the University (Review)	21	27
Pictures Can't Say Ain't (Published Version, 1976)	21	28
Pictures Can't Say Ain't (Version 2, 1975)	21	29
Pictures Can't Say Ain't, 1974	21	30
Pictures Can't Say Ain't (Figures)	21	31
The Process of Film making	21	32
Prolegomenon to Vidistics	21	33
Public Administration and the Documentary Film, 1974	21	34
The Public Administrator and, or versus, the Filmmaker, n.d.	21	35
The Relevance of Research, 1969	21	36
Review of Bazin, "What is Cinema?"	21	37
Seeing Metaphor as Caricature, 1974-1975	21	38
Selected Papers (Worth and Gross), 1976	21	39
Story about Hospitalization	21	40

Strategies of Communicative Performance and Interpretation (original Version)	21	41
Strategies of Interpretation: Figures, Sept 1974	21	42
Student Film Workshop, 1963	21	43
Symbolic Strategies, 1974	21	44
Testimony for the Committee on Appropriations, Subcommittee on the Interior, April 1977	21	45
Toward the Development of a Semiotic of Ethnographic Film, 1968-1972	21	46
Toward an Anthropological Politics of Symbolic Forms, 1972	21	47
Toward an Ethnographic Semiotic	21	48
Toward an Ethnographic Semiotic (Paris Paper with notes)	21	49
Translation of "The Medium of Expression and Content in the Cinema" Metz, 1968	21	50
TV: A Window on Whose World?	21	51
The Use of Film in Education and Communication, 1971 - 1974	21	52
The Uses of Film in Education and Communications (Drafts and Revisions)	22	1
Whose Voice is Heard?	22	2
You are on Indian Land (Review), 1972	22	3
Navajo Project		
I Navajo Come Registi, 1967	22	4
AA Paper - Final Version, May 1969	22	5
Navajo Filmmakers (AA, 1970)	22	6
Copy of Navajo Book, annotated in Sausalito, 8/9-11, 1968	22	7
Book Adair - 1st Draft Inserts, Aug 1968	22	8
Worth to Adair re manuscript corrections, Aug 11, 1968	22	9

New Work for Book - introduction, July 1969	22	10
Original Manuscript for Book	22	11
Manuscript (Draft 1: Hymes Edit)	22	12
Structuring Reality: The Navajo Make Movies (early draft of Through Navajo Eyes) [1 of 2], 1970	22	13
Structuring Reality: The Navajo Make Movies (early draft of Through Navajo Eyes) [2 of 2], 1970	22	14
Manuscript corrected copy (Xerox Transcript) [1 of 2]	22	15
Manuscript corrected copy (Xerox Transcript) [2 of 2]	22	16
Navajo Filmmakers (Newsletter), 1971	22	17
Photos for Book with Captions (xerox), 1972	22	18
Talks and Lectures		
What is Film? - Lecture, n.d.	22	19
Talk: Community Health Services Bio-Doc, Sept 24, 1964	22	20
The Case for Propaganda (Saturday Opinion Forum, Friends Peace Committee and AFSC), Jan 30, 1965	22	21
Mitchell Talk (Teachers in Training Institute), Feb, July, 1965	22	22
Faculty Seminar - Sol Worth Model, April 1965	22	23
Lecture to Cinema Group, 5/27/65	22	24
Mitchell Talk (Teachers in Training Institute), 7/22/65	22	25
Notes for Lecture on Communication (Project College-Bound), July 1965	22	26
The American Image Abroad (Artists Equity), Oct 1965	22	27
Talk (Brandeis Ladies Club), April 25, 1966	22	27
Yale Psychology Lecture (1966)	22	28
Faculty Seminar (Navajo Noon)	22	29

Navajo Project Lecture (Anthropology Dept), 1966	22	30
Colloquium - "Navajo", Oct 9, 1967	22	31
Talk (National Association of Social Workers - Eastern Inst Region), 10/20/67	22	32
Wenner-Gren Meeting (Presentation re Navajo Project), April 1967	22	33
Paper Delivered at AAA Wash D.C. 1967 (Original)	22	34
Art Alliance Lecture, 1967	22	35
Talk at Friends Central, Mar 11, 1968	22	36
The Relevance of Research (Address to University Film Association - correspondence and drafts), 8/18/68	22	37
Central Aspects of Film Communication (Address to Seven Sisters Alumnae), 10/22/69	22	38
Cultural Aspects of Film Communication (Talk to Pa. Assn. of Women Deans and Counselors), 10/24/69	22	39
Talk at Mt. Sinai Hospital, 12/4/70	22	40
The Symbolic Environment of the Mouth (Address to Dental Health Conference), April 28, 1971	22	41
Changes in the Symbolic Environment (Address to the international Federation of University Women), August 1971	22	42
Communication and Culture (Hunter College of Social Work), Oct 6, 1971	22	43
Address to the Federation of Motion Picture Councils, May 8, 1972	22	44
Intro and Discussion, Symposium on Ethnography of Visual Communication, Toronto, 1972	22	45
AFI Seminar (Transcript), 1973	22	46
Visiting Lecture, Renee Fox's Field Methods, 4/3/74; 3/26/75	22	47
Health on Symbolic Process (Gordon Memorial Lecture; Hahneman Medical College), Sept 4, 1971	22	48

Communications across Ethnic Groups, (Colloquium, School of Social Work), April. 1975, 1977	22	49
Symposium for Human Sexuality (Transcript and Draft), 8/14/75	22	50
Visiting Lecture, Dell Hyme's Class (re Navajo Project), Mar 24, 1976	22	51
Testing for the Committee on Appropriations, Subcommittee on the Interior, 1977	22	52
Miscellaneous		
Fundamentals of Visual Communication (Fellowship Application for 1978-1979 [1977])	22	53
Aspects Paper - Presentation Handouts	22	54
Book and Film Reviews	22	55
Notes for Paper New Literary History, 6/75	22	56
Research and Writings (Notes on Inference and Imputation), Dec 1971	22	57
Notes on Language (1971-1976) [Duplicate]	22	58
Research and Writings (Notes for a Visual Communication Reader), 1968	22	59
Field Notes: Robert Cohn's HUAC Doc.	22	60
Author Files		
Anonymous Papers	22	61
Abel - Alexander	22	62
Andrew - Aschenberger	22	63
Arnheim, Rudolf	22	64
Baer, William P. (1 of 3)	23	1
Baer, William P. (2 of 3)	23	2
Baer, William P. (3 of 3)	23	3

Bateson, Gregory	23	4
Bazin, Andre (Subject)	23	5
Berlin, Brent and Paul Kay	23	6
Bernstein, Basil (Author and Subject)	23	7
Gianfranco, Bettetini	23	8
Brodbeck, Arthur J.	23	9
Brodey, Warren M.	23	10
Bacol - Becker	23	11
Beller - Biella	23	12
Black - Brakhage	23	13
Brewer - Byers	23	14
Carey, James W.	23	15
Chalfen, Richard (1 of 2)	23	16
Chalfen, Richard (2 of 2)	23	17
Carey - Cazden	23	18
Chafe - Clynes	23	19
Cohen - Cunningham	23	20
Dehavenon, Annalon	23	21
de Heusch, Luc	23	22
Doret, David M., "Trial by Videotape" (Manuscript), 1973	23	23
Dundes, Alan	23	24
D	24	1
Eco, Umberto	24	2
Ekman, Paul (1 of 3)	24	3

Ekman, Paul (2 of 3)	24	4
Ekman, Paul and Wallace Friesen (3 of 3)	24	5
Ellsworth, Phoebe et. al.	24	6
Erickson, Frederick	24	7
E	24	8
Feld, Steve	24	9
Frederick, Paul	24	11
F	24	12
Gardner, Howard	24	13
Gerbner, George (1958-1967)	24	14
Gerbner, George 1968 "Film Hero"	24	15
Gerbner, George (1967-1978)	24	16
Research Reports: Gerbner, 1970 "Violence in TV Drama"	24	17
Gerbner, George, 1974 "Symbolic Environment"	24	18
Gombrich, E.H.	24	19
Feldman, Seth	24	10
Gross, Larry (1 of 2)	24	20
Gross, Larry (2 of 2)	24	21
Gaertner - Giles	24	22
Gleason - Goldstein	25	1
Goodenough - Gunkle	25	2
Hall, Edward T., Handbook for Proxemic Research, 1974	25	3
Hampe, Barry	25	4
Harris, Zelig: Typescript (copy), Book on mathematics and linguistics. Chs. 1-4 (1 of 2), 1966	25	5

Harris, Zelig: Typescript (copy), Book on mathematics and linguistics. Chapters 5-8 (2 of 2), 1966	25	6
Harris, Zelig, 1965	25	7
Hecht, Chandra (Sociology of Art)	25	8
Hoban, Charles	25	9
Hymes, Dell, 1960-1965	25	10
Hymes, Dell, 1966-1969	25	11
Hymes, Dell, 1969-1970	25	12
Hymes, Dell, 1971	25	13
Hymes, Dell, 1971-1972	25	14
Haber - Harris	25	15
Harrison - Heas	25	16
Hevner - Hochberg	25	17
Hocking - Holand	25	18
Howard - Hungerland	25	19
I-J	25	20
Jakobson, Ronan	25	21
Kafka - Klein	25	22
Kleinhans - Lanuccia	26	1
Labov, William	26	2
Levi-Strauss, Claude	26	3
Levi-Strauss, Claude	26	4
Lacey - Lanigan	26	5
Laybourne - Lenneberg	26	6
Lesage - Liberman	26	7

Lingis - Lyeon	26	8
David McNeill (Typescript) "The Development of Language" U.Michigan (1967) 1 of 2	26	9
David McNeill (Typescript) "The Development of Language" 1967 2 of 2	26	10
Mc	26	11
Meltz, Christian	26	12
Maccoby - Mead	26	13
Mey - Minichen	26	14
Menuchen - Monist	26	15
Mooy - Muscio	26	16
N	26	17
O'Brien - O'Grady	26	18
O'Grady, Gerald - (academic programs and research resources)	26	19
Olmstead - Osolsobe	26	20
Perkins, David N.	26	21
Pryluck, Calvin (1)	26	22
Pryluck, Calvin (2)	27	1
Paisley - Pepper	27	2
Perkins - Pierce	27	3
Plonikov - Potterfield	27	4
Rosenthal, Robert	27	5
Ruby, Jay	27	6
Ruby, Jay (academic programs and course descriptions)	27	7
Radin - Rollin	27	8

Rose - Rycroft	27	9
Schimmel, John L.	27	10
Scholte, Bob	27	11
Sebeok	27	12
Smith, Barbara	27	13
Speeth, Christopher	27	14
Stirling, Peter	27	15
Sutton-Smith, Brian	27	16
Sagoff - Sapir	27	17
Sarles - Schechter	27	18
Schaper - Sechrest	27	19
Sekula - Siegler	27	20
Silverstein - Sorenson	27	21
Sorenson - Staal	27	22
Stanasz - Szathmary	27	23
Tannenbaum, Percy	27	24
Tyo (Dissertation) 1961	28	1
T	28	2
U-V	28	3
Wartofsky, Marx	28	4
Waley - Watt	28	5
Weakland - White	28	6
Widgery - Winston	28	7
Winthrop - Wollen	28	8

Wood - Young	28	9
Z	28	10
Bibliographies and Reference Guides		
Film and Anthropology Bibliographies	28	11
Film and Society/Human Behavior/Social Science	28	12
Film, General and Miscellaneous	28	13
Communication: Modes, Media and Codes	28	14
Communication Systems and Institutions; General	28	15
Bibliography of Worth Collection	28	16
Ohio State Center for Experimental Research in the Arts: Information Storage and Retrieval Project, 1968	28	17
ERIC Reports on Reference Materials	28	18
Notes for McBee - Bibliography Cards	28	19
Film Reviews, Programs, and Ephemera		
Navajo Project: Reviews and Notices	28	20
Film Reviews (Miscellaneous)	28	21
Film Programs and Brochures	28	22
John Grierson Archive List of Contents	28	23
MOMA Film Programs (1967-1977)	28	24
MOMA Film Programs (Brochures and Stills)	28	25
Thalberg Script Collection - Dartmouth	28	26
Coding System for Film File	28	27
Miscellaneous Ephemera, Clippings, Cartoons, etc	28	28
Miscellaneous Ephemera, Bell Labs: Computer Synthesized Speech (7" Disk)	28	29

The Image Before My Eyes (Exhibit)	28	30
Journals		
"8" Newsletter of 8mm Film in Education, (Number 4, 1967)	29	1
Action, (Directors Guild of America) (Vol. 8 No. 5 - Vol. 9 No. 5)	29	2
African Arts, (Summer 1969, Summer 1972)	29	3
Afterimage, (Feb - June, 1975)	29	4
AAUP Bulletin, (Dec 1973, March, 1974)	29	5
American Anthropologist Articles	29	6
American Anthropological Association, various publications (Dec. 1964 - Nov. 1976)	29	
American Cinematographers (Oct, Dec 1975)	29	7
American Cinemeditor (Various issues: 1964-1973)	29	8
American Film (Nov. 1970, Feb. 1977)	29	9
The Motion Picture in its Economic and Social Aspects, Annals of American Academy of Political and Social Science, (128:1-186, Nov 1926) [xerox]	29	10
The Motion Picture Industry, Annals of the American Academy of Political and Social Science, (254:1-1972, Nov 1947) [xerox]	29	11
Anthropologia Matematica, (Vol. 17-19)	29	12
Artforum, (Jan 1973)	29	13
AV Communication Review, (Vol. 13-24)	30	
British Film Institute - Film Papers (1 of 2)	30	1
British Film Institute - Film Papers (2 of 2)	30	2
Cahiers du Cinema in English, (nos. 1-6; 1966)	31	1
Cahiers du Cinema in English, (nos. 7-12; 1967)	31	2
Cahiers du Cinema in English, (No. 249; Feb.-Mar. 1974)	31	3

Center for the Humanities, U.S.C.: Newsletter (No. 1, Oct. 1975)	31	4
Challenge for Change, (Nos. 7, 10)	31	5
Cinema Journal, (1966-1976)	31	
Cinema Studies, (1968 - 1970)	31	
Cinema Texas Program Notes, (Sept. 4 1973 - Oct. 25 1973)	31	6
Cinema Texas Program Notes, (Oct 30 1973 - Jan 31 1974)	31	7
Cinema Texas Program Notes, (Fall 1975 Vol. 9, 1-3)	31	8
Cinema Texas Program Notes, (Fall 1975 Vol. 9 No. 4; Spring 1976 Vol.10 No. 3, 4)	31	9
Cinema Texas Program Notes, (Spring 1976)	31	10
Cinema Texas Program Notes, (Fall 1976)	31	11
Cinema Texas Program Notes, (Spring 1977)	31	12
Cinema Texas Program Notes, (Fall 1977)	31	13
Commentary, (March 1964)	31	14
Articles from Contemporary Psychology	31	15
The Craft of Film (Attic Publishing, 1970) 1 of 2	31	16
The Craft of Film (Attic Publishing, 1970) 2 of 2	31	17
Critical Inquiry, (Vol.1 - Vol.6)	32	
Current Anthropology, (Feb.-Oct. 1969)	32	1
Current Anthropology, (Dec. 1969 - Apr. 1970)	32	2
Current Anthropology, (June 1970-Feb. 1971)	32	3
Current Anthropology, (Apr. 1971-Dec. 1971)	32	4
Current Anthropology, (Feb. 1972)	32	5
Current Anthropology, (Apr.-Oct. 1972)	32	6
Current Anthropology, (Dec. 1972 - Apr. 1973)	32	7

Current Anthropology, (June-Oct. 1973)	33	1
Current Anthropology, (Dec. 1973 - June 1974)	33	2
Current Anthropology, (March, Sept. 1974)	33	3
Dance Research Journal, (Fall-Winter 1974-1975)	33	4
AFI Center for Advanced Film Studies Dialogue on Film, v.1 (1972)	33	5
AFI Center for Advanced Film Studies Dialogue on Film, v.2 (1972-1973)	33	6
AFI Center for Advanced Film Studies Dialogue on Film, v.3 (1973-1974)	33	7
AFI Center for Advanced Film Studies Dialogue on Film, Vol.4 (1974-1975)	33	8
Earthwatch Expeditions, (Winter and Spring 1977)	33	9
Directors Guild of America Directory of Members, (1972-1980)	33	10
Essays on the Verbal and Visual Arts, (American Ethnological Society), 1966	33	11
Film Comment, (v.1 no.2 [Summer 1962] - v.2 no.3 [Summer 1964])	33	12
Film Comment, (v.2 no.4 [Fall 1964] - v.3 no.3 [Summer 1965])	33	13
Film Comment, (v.3 no.4[Fall 1965] - v.4 no.4[Summer 1968])	33	14
Film Comment, (5[1] Fall 1968 - 5[4] Winter 1969)	33	15
Film Comment, (6[1] Spring 1970 - 6[4] Winter 1970-1971)	33	16
Film Comment, (7[2]Summer 1971 - 7[4]Winter 1971-1972)	34	1
Film Comment, (8[1]Spring 1972 - 8[3]Fall 1972)	34	2
Film Culture, nos.38-9 (1965)	34	3
Filmmakers Newsletter, (2[8] June 1969 - 4[2] Dec. 1970)	34	4
Filmmakers Newsletter, (4[3] Jan. 1971 - 4[6] Apr. 1971)	34	5

Filmmakers Newsletter, (4[8] June 1971 - 5[4] Feb. 1972)	34	6
Freedomways, (14[3] 1974) Special Issue: "The Black Image in the Mass Media	34	7
Hollywood Quarterly, (Contents 1945-1954)	34	8
Human Communication Research, (1974-1977)	34	9
Human Sexuality, (June 1976)	34	10
Industrial Design, (April 1960)	34	11
Journal of Communication, (1973-1977)	34	
Journal of Communication, (1973-1977)	35	
Journal of the Society of Cinematologists, (1964-1965)	35	1
Journal of the University Film Producers Association, (1961-1967)	35	2
Journal of the University Film Association, Vol.20-22 (1968-1970)	35	3
Journal of the University Film Association, Vol.23-26 (1971-1974)	35	4
Journal of the University Film Association, Vol. 27 (1975)	35	5
Journal of the University Film Association, Vol. 28 (1976)	35	6
Journal of the University Film Association, Vol.29 (1977)	35	7
Language Sciences, no.5(Apr. 1969) - no.13(Dec. 1970)	35	8
Language Sciences, no.14(Feb. 1971) - no.20(Apr. 1972)	35	9
Language Sciences, no.21(Aug. 1972) - no.25(Apr. 1973)	35	10
Language Sciences, no.26(Aug. 1973) - no.29(Feb. 1974)	36	1
Making Films in New York, Oct. 1973, Apr. and Oct. 1974	36	2
Medialog, Winter 1974	36	3
Millimeter, July-Aug. 1977	36	4
Motive, Nov.1966	36	5
National Science Foundation Annual Report, 1967	36	

New Literary History, Vol.5(Autumn 1973) - Vol.7(Winter 1976)	36	
The New Theatre, (Soviet Issue) Jan. 1935	36	6
New York Film Bulletin, Vol.3 no.2 (1962)	36	7
New York Times Clippings re "Crisis" 1963	36	8
The New Yorker, Sept. 1976	36	9
Psychology Today, Aug. 1977	36	10
Quarterly Review of Film Studies, Vol.1 (1-3) 1976	36	11
Rewind, (General Film Labs) 1963-1964	36	12
Scientific American, Sept. 1972	36	13
Screen, Summer 1971, Spring 1972	36	14
Screen Education	36	15
Selected Readings from TV Guide, 1970-1975 (compiled by Dick Chalfen) 1 of 2	36	16
Selected Readings from TV Guide, 1970-1975 (compiled by Dick Chalfen) 2 of 2	36	17
Semiotica, Vol.1 no.1 (1969) - Vol.2 no.4 (1970)	36	
Semiotica, Vol.3 no.1 (1971) - Vol.10 no.1 (1974)	37	
Society, May-June 1974; July-August 1977	37	1
Spiron Comic Books (French, 2)	37	2
University Film Study Center Newsletter	37	3
Quaderni di studi semiotica, 12, 14, 15	37	
Videoscape, 1977	37	4
Visible Language, Vol.10 no.1 (Winter 1976)	37	
Visual Literacy; Visuals are a Language	37	5
Working Papers in Culture and Communication (Temple), Vol.1 no.1 and 2	37	6

Working Papers on the Cinema	37	
Working Papers and Prepublications No.38-39;42;46-47	37	
Yale Italian Studies, Vol.1 no.1 (Winter 1977)	37	
Card Files (small files)		
Reprint and Book File (McBee Cards)	38	
Articles Pulled from Reprint File (Various Authors; Final Section -4th Drawer) (3x5 Cards)	39	
File of Articles and Books	40	
People	40	
Institutions	40	
Films	40	
Miscellaneous		
Color Cards	41	
Griffith "Birth of a Nation" (Short Analysis by Theodore Huff: MOMA)	41	2

PHOTOGRAPHS	Box	Folder
Miscellaneous Photographs	42	1
Indonesia, Malaysia, Balinese	42	2
Photograph from RLB	42	3
Contact Sheets - Flaherty, Ruby, and Bershen	42	4
Contact Sheets - 1974	42	5
Negatives for 1976-1978 Bulletin (Exteriors, Interiors, Faculty, Students) Jeffrey Slater, 1976	42	6
Negatives - Ford and Carter on Television	42	7
Miscellaneous	42	8

Moderator Panel with Amalie Rothschild	42	9
Personal Photographs	42	10
Contacts, Negatives from Mia Smith for Bulletin, 1976-1977	42	11
Personal Photos	42	12
Slides - Navajo Study	42	13
Personal Photographs - Daughter, Debby, in Finnish Dress and other shots.	42	14
Navaho - Prints for Book n.d.	OS 2	
Poster - Annenburg Student Films May 4	OS 1	
Poster - Anthropological Film Festival 1969 April 10-12	OS 1	
Poster - Documentarl Film Lab Presents III Films 1969	OS 1	
Poster - Student Films 1967	OS 1	
Poster - Unidentified n.d.	OS 1	
Poster - World Premier Student Films May 5	OS 1	
Refocus Recognition of "Ages 10 to Adult" Best in Contemporary Photography and Cinematography 1967 February 20-26	OS 1	
Negatives - Trip to Japan, 1977	42	15
Annenberg School of Communication Documentary Film Label Title Pages n.d.	OS 3	