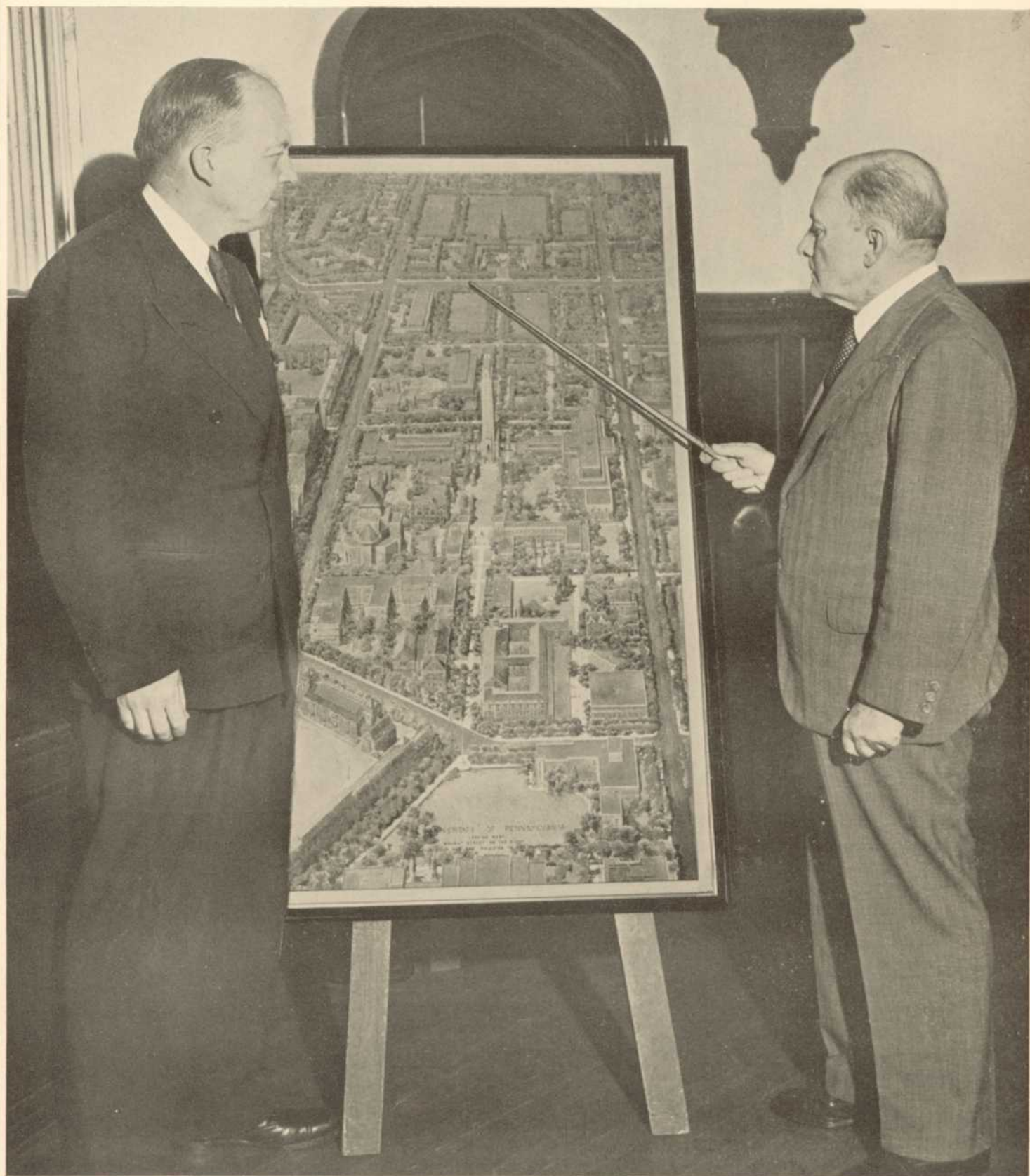


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Expansion Plans Revealed

President Stassen outlines "a plan for a generation." The closing of certain streets is visualized as well as razing of several buildings to make way for new structures. Thirty-five acres to be added.

THE UNIVERSITY has announced far-reaching plans for the development and expansion of its campus.

The plans, made public by Harold E. Stassen, president of the University, call for the addition of 35 acres to the present 113-acre West Philadelphia tract. The closing of several streets, including five blocks of Woodland Avenue, is visualized as well as the razing of several university buildings to make way for new structures.

The University ultimately would cover the area bounded on the east by 32d Street; on the west by 40th Street; on the north by Walnut Street. Hamilton Walk, below Spruce Street, would be the southern boundary. The University would retain athletic fields and school buildings now outside this area which include River Fields on the Schuylkill; the University Museum; the Medical, Veterinary and Dental School properties; the Zoological and Botany buildings, including the Botanical Gardens; the Provost's House, Army R. O. T. C. Building, and the Law School.

Drive for \$32,000,000

To finance at least part of the program, the University is conducting a \$32,000,000 Development Fund Campaign. Thomas S. Gates, Jr., son of the late chairman of the University, is chairman of the campaign.

In outlining the sweeping changes, Stassen said they would make the University "one of the most beautiful metropolitan campuses in the world."

"Everyone recognizes," he continued, "that the campus needs more room and facilities to fulfill its mission and to reach its full potential.

"The plan will result in a campus that is both utilitarian and beautiful.

It will make a real contribution to the development of West Philadelphia and fits in with the city's own interests in the Convention Hall area and the medical center formed by the Philadelphia General Hospital, our own institutions and the proposed new Veterans' Hospital."

No Timetable Set

Nothing approaching a timetable has been drafted for the program, Stassen said, nor has the complete overall cost been ascertained. Some of the work, he said, will be under way shortly where the necessary ground is available.

He described the overall program as "a plan for a generation."

The changes envisioned are the most ambitious since the University established itself on the present site in 1872. It had then a student body of 896 and a faculty of 64. Only the Market and Chestnut Street bridges crossed the Schuylkill and street cars crossed them only once every hour.

Some of the buildings scheduled for demolition under the plan came into being about that time.

Four Given Priority

Stassen explained that four building projects have been given priority. These are a new Wharton School, a new physics building, a new University library and two additions to the hospital.

Locust Street would be developed through the campus as a wooded mall, closed to vehicular traffic from 36th Street to 40th. Where Locust Street now crosses 36th, a multiple-story "University Tower" would be the focal point of the campus and house all administrative offices.

The tower would be the highest building on the campus.

All of the proposed new buildings, Stassen stressed, would be in the traditional style to preserve the atmosphere of the University. Adherence to this style, he explained, was recommended by a special architects committee which drafted the master plan development. Red brick and limestone will be used for exteriors.

No Skyscrapers

In their report, which has been approved by the University trustees, the architects said they had discussed the possibility of skyscraper buildings, but had decided against them. One reason, they said, was that they would have to house more than one department which would result in confusion.

The report also stated that the committee had "reasonable assurance" that the necessary streets can be closed to traffic and removed from the city plan when the building progress requires. In drafting all plans, the committee said, they kept in close contact with the City Planning Commission.

The city has failed to agree, however, with the University's proposal that the municipal government should acquire the tract between 32d and 34th Streets and from Walnut to Chestnut and operate it as a parking lot. Stassen, in discussing this phase, noted that the area is in need of traffic congestion relief and pointed out that such a lot would serve the entire area, including the 30th Street Station of the Pennsylvania Railroad.

New Physics Building

A new building for the physics department would be located near 33d and Walnut Streets and would replace the present Randall Morgan Laboratory. On this site are several dwellings not owned by the University, but

which they said could probably be acquired through condemnation as part of the municipal redevelopment program.

For the new physics building, the Development Fund is seeking \$1,500,000, with an additional \$500,000 for endowments.

For the new Wharton School, a site on the south side of Locust Street, between 36th and 37th, has been chosen. The site is already owned by the University and is almost clear of buildings.

"Construction on this site could be started immediately," the report noted.

Logan Hall, which now houses the Wharton School, was erected in 1874. The architects found that it has too

few classrooms and offices and that these are too small and overcrowded. The Development Fund is seeking \$2,000,000 for the new building.

When the new Wharton School is erected, plans call for the present structure to be renovated to serve as an administrative office building. The Hare Laboratory would also be used for this purpose.

Library to Be Replaced

The present library building, erected in 1891, will be replaced by a new structure at 36th and Walnut Streets. The Fund goal for this building and for library endowments is \$6,000,000.

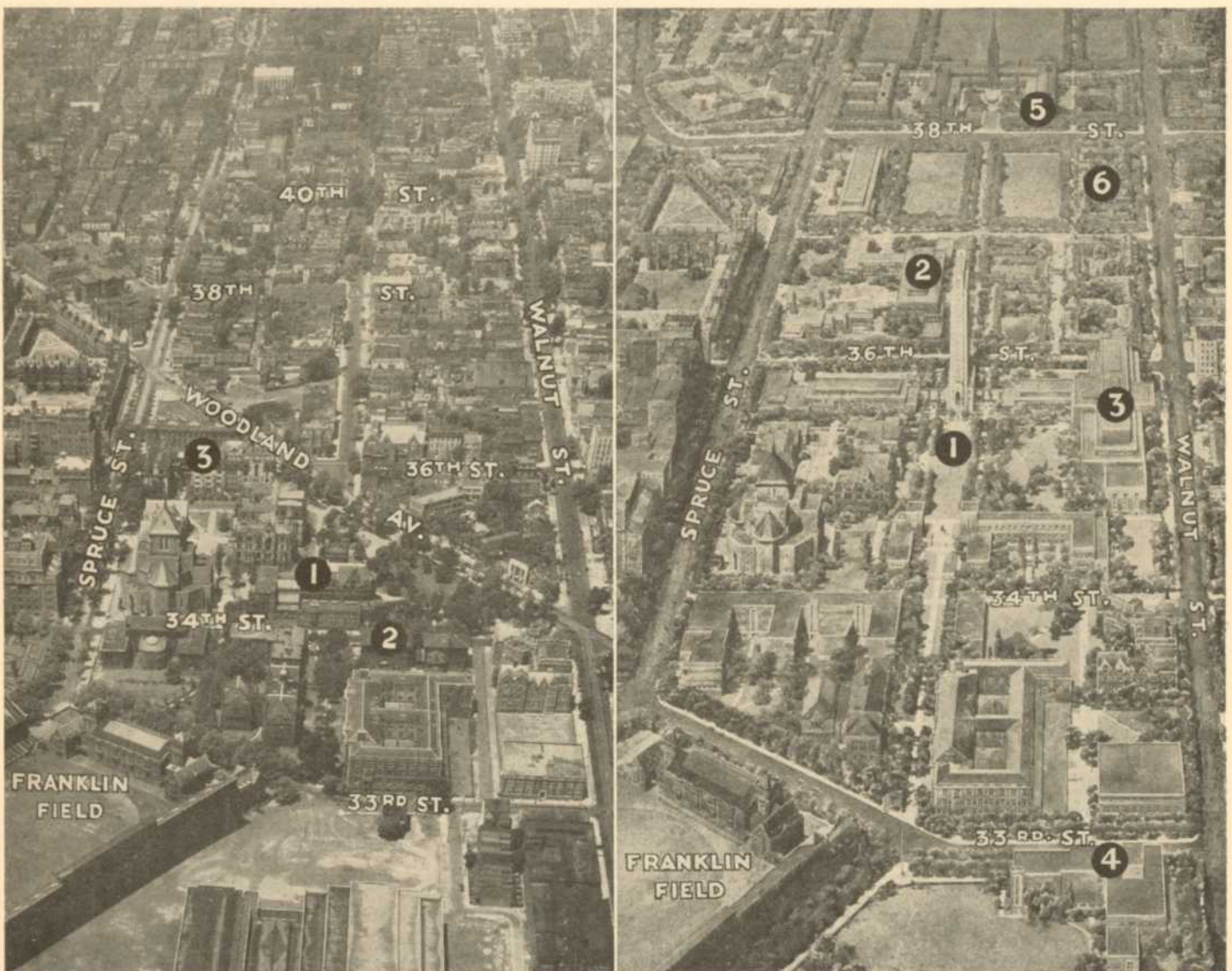
The University has pointed out that the present building was erected when the library consisted of 100,000 volumes. The school now has more

than 1,000,000 and cites the need for a structure with attractive reading rooms, good lighting and storage space for 2,000,000 volumes.

The planned expansion of the University Hospital contemplates two new buildings for which \$8,500,000 is being sought. One building, eight stories high, will house the outpatient department and will be named after the late Thomas S. Gates. It will face on Spruce Street. The other building, adding to the hospital bed capacity, will front on 34th Street at the site of the present nurses' home, which will be replaced.

Extension of Campus

As outlined by Stassen, the plans also visualize westward extension of the campus to provide space for the



Aerial view of the University campus and area which expansion program proposes to add to present 113-acre tract. In left foreground, fronting on 33d Street, is Franklin Field. Woodland Avenue cuts diagonally across the campus and intersects with Locust Street at 36th. The University's Library (1), Physics Laboratory (2) and the Wharton School (3) are to be replaced. As planned, campus will cover area between 32d Street to 40th and from Walnut Street on the north to below Spruce on the south.

Proposed campus as made public in announcement of President Harold E. Stassen. Campus focal point will be the "University Tower" (1), housing all administrative offices, at site of 36th and Locust Streets. New buildings are proposed for the Wharton School (2), Library (3), Physics Department (4), the College for Women (5) and a fraternity area (6). The Development Fund Campaign is seeking \$32,000,000 to finance some of the program. Completion of project would bring about major face lifting in area.

College of Liberal Arts for Women, now housed in Bennett Hall. It would cover the area between 38th and 40th Streets and Walnut and Spruce.

Buildings would provide accommodations for about 1,200 women students. The University pointed out that the city plans to convert 38th Street into a cross-town highway wider than Broad Street, and that it would serve to separate men's undergraduate colleges from the proposed women's college.

As a centre for women's athletics and other extra-curricular activities, the plans also call for a building which would be erected on the west side of 39th Street. Dormitories for women would be on the north side of Spruce Street between 38th and 39th Streets.

As visualized by the architects for the University the enlarged campus would cover approximately 148 acres. The University's present holdings within the plan, combined with the holdings of fraternities on or adjoining the campus, total 113 acres

Of the additional 35 acres essential to fulfillment of the plans, about 23 acres would have to be acquired by purchase, while approximately 12 acres would be made available through the widening and closing of streets.

The plans do not visualize immediate removal of any fraternities in the campus area, except those which may be in the path of early construction work. The architects recommended, however, the ultimate relocation of men's social fraternities to sites west of 36th Street; professional fraternities to areas west of 39th and women's fraternities to a site immediately adjacent to 38th and Walnut Streets.

Although there is "reasonable assurance that a number of streets can be removed from the city plan when the University acquires the surrounding properties," only in a few instances do the University's plans call for locating new structures in the path of existing streets, it was pointed out.

This policy was followed by the committee of architects because of the assumption that funds for these particular buildings would not be available for some time to come, thus providing ample opportunity for solution of any problems involving existing thoroughfares.

(Continued on page 36)

T. S. Gates, Jr. Named Fund Chairman

Thomas S. Gates, Jr., '28 C, has been appointed to succeed Earl G. Harrison as Campaign Chairman of the University of Pennsylvania Development Fund, it was recently announced by Henry B. Bryans, chairman of the Fund's General Committee.

In announcing Mr. Gates' acceptance of this key position in the University's \$32,000,000 fund-raising enterprise, Bryans said, "Because of his background in University affairs as well as his experience as a leader in many and varied civic undertakings, Gates is well qualified to lead the large organization of alumni and friends of the University who are already working in the campaign in all parts of the country."

Gates is a partner of Drexel and Company. He is also a trustee of the University of Pennsylvania, president of the Associated Hospital Service of Philadelphia which operates the Blue Cross plan, and vice-president of the Navy League of America. During World War II he served in the Pacific and is now a Commander in the United States Naval Reserve. As an undergraduate of the University, where he was a member of the Class of 1928 in the College, Gates was a member of Phi Beta Kappa, manager of football, president of the Sphinx Senior Society, and a member of Zeta Psi Fraternity.

As campaign chairman Gates succeeds Harrison who resigned the position when he resumed the active practice of law upon concluding his service as dean of the University Law School. Harrison will continue to serve as a member of the General Committee of the University of Pennsylvania Fund.

The Campaign organization which Gates is to head has already raised \$3,273,839 toward the long term Development Fund goal of \$32,000,000. Among the projects of the Fund program receiving special attention currently are the raising of \$10,000,000 for the construction of the Philadelphia Medical Center around existing facilities of the University's Medical School and Hospital, \$2,000,000 for a new building for the Wharton School, \$2,000,000 to provide additional endowment and a new building for the Physics Department, and a total of \$6,000,000 for the construction and endowment of a new library for the University.



Photo-Crafters.

THOMAS S. GATES, JR.

President Cites Sixteen

Sixteen men now serving on the University of Pennsylvania faculty are among new additions to the list of scientists, engineers and educators awarded Presidential Certificates of Merit or War-Navy Certificates of Appreciation for their contributions to the Armed Forces during World War II.

Those receiving Presidential Certificates are Dr. Detlev W. Bronk, professor of biophysics at Pennsylvania, who will become president of Johns Hopkins University in January; Dr. Samuel W. Fernberger, professor of psychology; Dr. Haldan K. Hartline, associate professor of biophysics; Dr. O. H. P. Pepper, professor of medicine, and Dr. Max M. Strumia, assistant professor of pathology.

Recipients of War-Navy Certificates of Appreciation include Dr. Marvin Carmack, associate professor of chemistry; Dr. Carl C. Chambers, professor of electrical engineering; Dr. Julius Halpern, assistant professor of physics; Dr. Wesley G. Hutchinson, associate professor of botany; Dr. Stuart Mudd, professor of bacteriology; Dr. Jonathan E. Rhoads, associate professor of surgery; Dr. Carl F. Schmidt, professor of pharmacology; Dr. William C. Stadie, professor of research medicine; Dr. John H. Stokes, professor of cutaneous medicine and syphilology; Dr. Morris S. Viteles, professor of psychology, and Dr. William F. Windle, professor of anatomy.

than the oldest man in the Politbureau, older than the oldest Communist in Russia. Older, even, than Karl Marx.

A threatened sorry result of the whole thing is that liberal students, fearing the opprobrium of the accusations and the associations, will know that they are skating on thin ice, and will head from their place in the center and steer over toward the edge, an area which is always more crowded, being safer and therefore more comfortable, and thus the confusion which causes the fear may cause liberal minded students—Democrats, Republicans, and the rest—to give up any independent thinking in favor of “popular” thinking, a practice somewhat inconsistent with the ideals and the creed of our educational institutions.

GILBERT SANDLER, '49 C

Associated Clubs Conference

(Continued from page 22)

during its sessions, the papers and talks scheduled in the program for these meetings. They have been of high order and have contributed greatly to the understanding of the work and policies of our University and for this we are grateful.

V. *Resolved*, That the Associated University of Pennsylvania Clubs wholeheartedly endorse and approve the plans of the University for the development campaign involving the raising of \$32,000,000 for improving the facilities of the University now under way.

VI. *Resolved*, That this Conference receives with deep interest and approbation the announcement by Chairman McClelland of the new Department of Religious Thought about to be installed because it believes that the University has a great and continuing responsibility to its students and to our State and Nation for the spiritual development of our people and for the maintenance of high moral standards in both public and private life and that such a department may contribute much in the solution of the problems faced by our students incident to adjustments in a rapidly changing and uncertain environment.

VII. *Resolved*, That the Associated University of Pennsylvania Clubs assume as one of its responsibilities the promotion of membership in The General Alumni Society to the end that a committee be appointed by the President of the Associated University of Pennsylvania Clubs to prepare for distribution a detailed program of such membership promotion for use not only at national conferences but at meetings of local clubs.

VIII. *Resolved*, That the report of the Philadelphia Committee presented through the paper of Samuel Price Wetherhill be heartily commended and accepted as an expression of the thought of this Conference and that it be transmitted to the Officers and Trustees of the University for their consideration and action. Be it further *Resolved*, That it be forwarded to The General Alumni Society for publication.

IX. *Resolved*, That the Philadelphia Committee be continued.

X. *Resolved*, That since this Conference believes that the 325 acres of ground at Valley Forge now owned by the University offer for the future great opportunities for growth and usefulness especially in view of the improved transportation facilities afforded by the new Pennsylvania Turnpike, this conference recommends that a qualified group now be designated by the proper authorities to give sustained consideration to appropriate proposals for the use of the Valley Forge site.

Following the report of the Resolutions Committee, Arthur Marriott, retiring executive secretary, rose from his place on the rostrum to express his heartfelt appreciation of the many complimentary remarks which had come from delegates following his election to the position of historian. He extended his thanks for the support accorded him during a tenure of office as secretary spanning thirty-five years. As he left the speaker's rostrum there was a round of warm applause for the man who, through the years, had contributed greatly of his time and energies to the work of the AUPC.

The conference officially adjourned at 5:10 p.m. on November 12th to be reconvened in Los Angeles on March 21, 1949.

No record of the 35th annual conference would be complete without a word of praise for those members of the Harrisburg Alumni Club who were responsible for its successful execution. Particular mention should be made of the work of Fred C. Mergenthaler and Ralph H. Alexander, who served as co-chairmen of the Conference Committee. Associated with them were Milford H. Patterson and H. A. Corbe acting as secretary and treasurer respectively. Other personnel of the committee consisted of the following: John M. Keefer, finance; Mark T. Milnor, publicity; Milton M. Strouse, banquet; Clarence A. Frankenberg, registration and tickets; Milford H. Patterson, program and printing; Dr. Park A. Deckert, entertainment; John L. Harrison, luncheons; Emlen C. Heidelbaugh, hotel; George W. Quigley, transportation; Horace J. Selig, Schuyler C. Enck, Jr., and T. J. Kean, Jr., advisory.

Expansion Plans Revealed

(Continued from page 15)

In presenting their plans, the committee of architects expressed the belief that their proposals offer much flexibility and room for expansion without upsetting the basic elements.

“Although it may become desirable eventually to replace some of the old buildings, it is only necessary to demolish the present Library building to make a start towards accomplishing our objectives,” the committee's report states.

“It is true that a number of buildings may depart quite radically from traditional forms, while others may, to some degree, reflect the past. But we believe that if we adhere generally to red brick and limestone for exterior materials, a color harmony will exist throughout the campus that will make for sufficient continuity.”

Members of the committee of architects, all of whom are graduates of the University's Department of Architecture, are James R. Edmunds, Jr., Baltimore; James K. Smith, of the firm of McKim, Mead and White, New York; John Harbeson and Roy F. Larson, of the firm of Harbeson, Hough, Livingston and Larson, Philadelphia; Grant M. Simon, Philadelphia, and Sydney E. Martin, Philadelphia. Martin serves as chairman of the committee.

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